

## **PRESS RELEASE**

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### **Twelfth InfoGuard Innovation Day sets New Visitor Record: Three Streams, 26 Presentations and over 750 (!) Participants**

**The InfoGuard Innovation Day on 24 January 2024 was a total success and exceeded all expectations. Over 750 participants from all over the DACH region took part in the virtual cyber security event – a new attendance record! Across 26 presentations and at virtual exhibition stands, InfoGuard experts and 15 leading security and network manufacturers showcased the innovations, trends and challenges that can be expected in cyber security and cyber defence in the future. Highlights included keynote speeches by Dr. Hannes P. Lubich on the thrilling field of “artificial intelligence” and lessons learned from current cyber attacks by Ernesto Hartmann.**

The twelfth edition of the InfoGuard Innovation Day – an entirely virtual event – has established itself in Swiss cyber security specialist circles as the trade fair to kick off the year – and is also becoming increasingly well known abroad. The event welcomed over 750 participants from Switzerland, Germany, Austria and Liechtenstein, who attended a total of around 5,000 sessions.

#### **The good, the bad and the ugly – keynote on AI and cyber security**

In his keynote speech, Dr. Hannes P. Lubich, member of the InfoGuard Board of Directors, addressed the good and bad sides of artificial intelligence (AI). AI is all around us, both changing the threat situation as well as optimising cyber security. Lubich is convinced that AI benefits both defenders and attackers. It enables cyber security experts to analyse complex databases more quickly, carry out attack simulations, execute adaptive responses or adjust control systems dynamically and make their systems more resilient through situational adjustments. Conversely, cyber criminals use AI for deep fakes from public stock material, automate social engineering attacks, professionalise their attack networks or are able to automate the generation of malicious code. “Not everything that is currently emerging will prevail in the long term. Nevertheless, a lot will change with AI. That’s why it’s absolutely right and important for companies to take a close look at this topic,” said Dr. Hannes P. Lubich, summing up in his keynote speech.

#### **Insights from current security incidents and a look at the current threat situation**

In his keynote speech, Ernesto Hartmann, Chief Cyber Defence Officer at InfoGuard, spoke about the work of the company’s own Computer Security Incident Response Team (CSIRT) over the past year and about current trends in cybercrime. The InfoGuard CSIRT team has processed a total of over 260 cases from the DACH region. This represents an increase of 65 percent compared to the previous year and is an impressive testament to the fact that cybercrime is a business case with almost inexhaustible potential. We can clearly see that cybercrime is becoming ever faster, more automated and more professional – which is why it is essential that we strengthen our cyber defences. With 24/7 monitoring from a dedicated SOC, it is possible to identify cyber attacks more quickly and respond to them immediately, concluded Ernesto Hartmann.

#### **26 presentations in three streams: from penetration testing, cyber defence and Azure cloud to compliance and OT/IoT**

In a total of ten presentations, the InfoGuard experts demonstrated their findings from cyber attacks as well as trends and challenges that will exercise the cyber world in the future. For example, the Penetration Testing Team demonstrated how a threat-intelligence-based red-teaming approach can

be used to strengthen resistance to cyber attacks in a targeted manner. The Cyber Defence Center (CDC) gave an impressive demonstration of why it is time to spring-clean your own cyber security and use the findings from hundreds of incident response cases in recent years to let go of bygone security strategies. Of course, topics such as crisis simulation, cyber security compliance based on NIS2, Azure Cloud, OT/IoT or the targeted reduction of attack surfaces through system hardening were also discussed by the experts from the Cloud Competence Center and the InfoGuard consulting and engineering team.

### **15 leading security and network partners on board**

Additionally, 15 InfoGuard security and network partners, including Palo Alto Network, Tanium, Cato Networks, Extreme Networks, Vectra AI, Akamai, Vulcan Cyber and HPE / Aruba Networking, showcased their latest technologies with fascinating presentations and their presence at the virtual exhibition stands. The presentation topics ranged from IoT and OT security, zero trust, XSIAM and vulnerability management to cyber fraud cases, SCION, SASE and security awareness.

### **The InfoGuard Innovation Day 2025 offers exciting innovations**

Compared to last year, the Swiss cyber security expert InfoGuard recorded a striking number of participants from Germany and Austria. Thomas Meier, CEO of InfoGuard, was delighted with the success of the event: "Our expectations were once again exceeded and the 750 visitors from the entire DACH region meant we were able to welcome more people than ever before. The feedback was consistently positive. In addition to the two keynotes, the other presentations were also very impressive. We're already looking forward to building on this success next year. And the participants also have good reason to look ahead and build their excitement: we'll certainly come up with some innovations." The next InfoGuard Innovation Day will take place on Wednesday, 22 January 2025.

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### **InfoGuard About InfoGuard**

InfoGuard AG specialises in comprehensive cyber security. Its 360° expertise ranges from Cyber Defence Services and Incident Response Services to Managed Security & Network Solutions for IT, OT and Cloud infrastructures and services in the areas of architecture, engineering, penetration testing & red teaming as well as security consulting. The Swiss cyber security expert provides cloud, managed and SOC services from its ISO 27001-certified and ISAE 3000 Type 2 audited Cyber Defence Centre in Switzerland.

InfoGuard, with its headquarters in Baar/Zug and branches in Bern, Munich and Vienna, protects more than 400 customers in Switzerland, Germany and Austria around the clock. This is ensured by over 230 security experts. Customers include well-known banks, insurance companies, industrial companies, energy service providers, hospitals, trading companies, service providers and public authorities. InfoGuard is ISO/IEC 27001:2022 and ISO 14001 certified, a member of FIRST (Global Forum of Incident Response and Security Teams) and a BSI-qualified APT response service provider.

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