

#### PRESS RELEASE

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## InfoGuard recognised as "Partner to Watch - Europe" by KnowBe4

InfoGuard, a leading Swiss cyber security expert, has received the "Partner to Watch – Europe" award from KnowBe4, the global provider of security awareness training and simulated phishing platform, at the annual virtual KB4-CON EMEA event. The award recognises InfoGuard's innovations and outstanding performance as a KnowBe4 sales partner in Switzerland.

Given the continuously evolving cyber threat landscape, it is imperative that employees are sensitised to the various issues involved. "Technologies alone can no longer solve the increasing threat of cyber attacks. Cyber security starts with people," said Franco Cerminara, Chief Consulting Officer at InfoGuard AG. Sustainable cyber security also includes the continuous training and further education of workforce. InfoGuard has been successfully working with KnowBe4, provider of the world's largest platform for security awareness training and phishing simulations, in the area of security awareness for many years. Above all, the ability to prepare content in various formats for different communication channels is a decisive advantage for effectively reaching different target groups. Mr. Cerminara, an enthusiastic supporter of KnowBe4's platform, expressed his delight: "The KnowBe4 award is another milestone and motivates us to intensify our cooperation yet further."

#### Recognition by KnowBe4

"It was an honour to name the winners of our 2023 EMEA Partner Programme Awards during this year's KB4-CON EMEA, a virtual cyber security culture conference," said Tony Jennings, EVP International & Global Channel Sales and 2023 CRN Channel Chief honoree. "Together with us, InfoGuard is leading the market in raising awareness of the critical human-related layer within cyber security. Together, we help organisations around the world use our product range to transform their security culture. We thank these partners for their commitment and look forward to continued growth together."

Kirsten Esposito, VP Global Partner Program Office and recipient of CRN's "Women of the Channel 2023", also offered her congratulations: "Data-driven decision-making is one of our core values, both in our corporate culture and in our partner programme. We've established objective criteria for each award and InfoGuard has outperformed all others in these criteria while delighting their customers. We warmly congratulate InfoGuard on the 'Partner to Watch – Europe Award' "

### **Contact and information**

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SWISS CYBER SECURITY InfoGuard AG specialises in comprehensive cyber security. Its 360° expertise ranges from Cyber Defence Services and Incident Response Services to Managed Security & Network Solutions for IT, OT and Cloud infrastructures and services in the areas of architecture, engineering, penetration testing & red teaming as well as security consulting. The Swiss cyber security expert provides cloud, managed and SOC services from its ISO 27001-certified and ISAE 3000 Type 2 audited Cyber Defence Center in Switzerland.

InfoGuard, with its headquarters in Baar/Zug and branches in Bern, Munich and Vienna, protects more than 400 customers in Switzerland, Germany and Austria around the clock. This is ensured by over 230 security experts. Customers include well-known banks, insurance companies, industrial companies, energy service providers, hospitals, trading companies, service providers and public authorities. InfoGuard is ISO/IEC 27001 and ISO 14001 certified, a member of FIRST (Global Forum of Incident Response and Security Teams) and a BSI-qualified APT response service provider.

Further information on InfoGuard AG's products and services as well as all press releases can be found at: https://www.infoguard.ch

# KnowBe4 Human error. Conquered.

#### About KnowBe4

KnowBe4, the provider of the world's largest security awareness training and simulated phishing platform, is used by more than 65,000 organisations around the globe. Founded by IT and data security specialist Stu Sjouwerman, KnowBe4 helps organisations address the human element of security by raising awareness of ransomware, CEO fraud and other social engineering tactics through a new-school approach to awareness training on security. The late Kevin Mitnick, who was an internationally recognised cybersecurity specialist and KnowBe4's Chief Hacking Officer, helped design the KnowBe4 training based on his well-documented social engineering tactics. Organisations rely on KnowBe4 to mobilise their end users as a last line of defence and trust the KnowBe4 platform to strengthen their security culture and reduce human risk.